LEO BURNETT U.S.A.
A DIVISION OF LEO BURNETT COMPANY, INC.
Ad No. 1000—Ad #2—TWO PACKS—Req. No. 60939—Page (8¼ x 11⅛ inches)—4/c Bleed—National Magazines, 1979 (A)
Printed in U.S.A.
JMR 11/98—101—12-11-78

Parliament Lights.

Tastefully light with the recessed filter.

9 mg tar Kings.
12 mg tar 100's.

Kings: 9 mg "tar," 0.6 mg nicotine—100's: 12 mg "tar," 0.8 mg nicotine av. per cigarette, FTC Report, May '78.

Warning: The Surgeon General Has Determined That Cigarette Smoking Is Dangerous to Your Health.

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